

Javier Yuriar

COMMUNICOLOGIST

LET'S TALK

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CERTIFICATIONS

- Test Of English as a Foreign Language (TOEFL)
- Teaching Knowledge Test (TKT)
- Certified Associate in Project Management (CAPM)

SKILLS

- Leadership
- Creativity
- Teamwork
- Effective communication
- Adaptability
- Critical thinking

HOBBIES

- Traveling and meeting new people.
- Listening to music.
- Looking for new gastronomic experiences.

ABOUT ME

I'm a highly competent communicator, skilled in designing initiatives that improve profitability and growth.

I started teaching when I was seventeen years old and helped develop students from different backgrounds, which has helped me understand the landscape of ESL teaching in my community. Proficient in defining and delivering research, driven by a natural curiosity and empathy, I have proved helpful in making insightful findings in the projects I've collaborated.

EXPERIENCE

2022 - Presente **COPPEL S.A. DE C.V.**
User experience researcher

Carry out research using different methods to understand, assess, and improve the user experience in an agile framework to create better digital products.

Tools: Figma/Figjam, Miró, Maze y Optimal workshop, GSuite.

2019 - 2022 **COPPEL S.A. DE C.V.**
Instructional designer

- Create and develop eLearning courses and experiences using different media, such as Articulate Storyline, videos, podcasts, and photos.
- Produce videos and function as audiovisual management responsible.
- Handled much of the communication between clients and the lead Graphic Designer.
- Record many voice-over projects for instructional films.

Tools: Articulate 360, Audition, GSuite.

2011 - Present **INSTITUTO DE CAPACITACIÓN STASE**
English teacher

VOLUNTEERING

2010 - 2013 **AIESEC**

- Chief communications officer
- National Market Research Manager
- Media Coordinator

EDUCATION

UNIVERSIDAD AUTÓNOMA DE OCCIDENTE
2018 | Bachelor of Communication Sciences